FINANCIAL PLANNING · BUSINESS PARTNERSHIP · TEAM LEADERSHIP

Ricardo Villaseñor.

Target role **Senior Manager**

Guadalajara, Mexico +52 33 3460 7995 ricardo.villasenor@hp.com ricardovillasenor.com

LEADERSHIP PROFILE

Finance professional with 15+ years across HP, Siemens and Sanmina, including 11+ years at HP. Brings Latin America PC and printing repair-finance experience in budgeting, forecasting, cost analysis and financial controls, alongside global SAP transformation. Previously managed a 12-person Siemens team and the overall plant budget. Connects business priorities, financial insight and process improvement to operating decisions.

11+ Years at HP	**4** Continents of collaboration	**12** People managed at Siemens	**30** Product lines in inventory scope

FINANCE AND LEADERSHIP CAPABILITIES

People and execution

Team management, hiring, performance indicators, mentoring and cross-functional influence.

Planning and performance

Budgeting, forecasting, P&L analysis, costing, working capital and management reporting.

Governance and digital

US GAAP and IFRS knowledge, SOX audit support, SAP S/4HANA and process automation.

HP EXPERIENCE AND CONTRIBUTIONS

HP Inc. / Financial Analyst Master

2018-Present

Finance Test Automation and SAP Transformation

- Coordinate finance-process delivery across SAP S/4HANA planning, testing, deployment, cutover and hypercare; align business owners, IT and implementation partners on priorities and sign-off.
- Maintained FY25 regression support as the dedicated automation resource following team reductions; reported 38% more regression cycles in Q3 versus the prior-year Q3.
- Evaluated an external UAT automation proposal against finance requirements and resource needs; recommended reusable validation libraries to improve development and sign-off.
- Coordinate FIN IT PMO staffing, milestones and reporting with senior finance IT leaders and project managers; trained two interns in business processes and SAP.
- Supported FY26 regression testing with no major or critical issues; expanded coverage to Cadency variants and Greece eBooks, with Treasury in scope.

HP Inc. / Financial Analyst Expert

2015-2018

PPS Customer Services Repair Finance - Latin America

- Partnered with operations across Brazil, Mexico and MCA on consumer and commercial PC and printing repair finance, translating operating metrics into bottom-up financial analysis.
- Supported long-term planning, budgets, flash forecasts, actuals and plan-of-record performance; provided business insights and worldwide service-cost comparisons.
- Calculated warranty and trade cost buckets, SAP loading rates, accruals, reserves and allocations; tracked performance across regions, categories and product lines.
- Applied US GAAP and IFRS knowledge; supported logistics, SOX and external E&Y audits over two years with no failures or major recommendations.
- Led CS Americas RPA and analytics coordination and Latin America automation initiatives, translating finance-user needs into process and system improvements.

EARLIER LEADERSHIP AND MANUFACTURING EXPERIENCE

SIEMENS

Junior Controller and Finance Team Lead

2011-2015

Manufacturing Operations

- Managed a 12-person team in Zapopan for at least two years; hired staff and tracked team performance indicators while supporting supply-chain strategies across countries.
- Owned the overall plant budget; led annual forecasting, P&L analysis, standard costing and management reporting, supporting the controller and acting in the controller's absence.
- Participated in leadership meetings with Siemens Mexico and Germany; provided financial explanations and partnered across functions on operating priorities and capital expenditure coordination.
- Reported free cash flow, net working capital and net capital employed; monitored inventory levels, cycles, turns and excess and obsolete inventory across four sectors and 30 product lines.
- Partnered with Procurement, materials and logistics on inventory targets, open purchase orders and reserve analysis; represented Finance in SAP implementation and signed off costing, planning and P&L reporting processes.

SANMINA-SCI

Cost Accountant

2009-2011

Contract Manufacturing

- Analyzed customer and project P&L, margins, financial statement accounts, fixed assets and inventory; supported operational close and reporting requirements.
- Audited inventory transactions and investigated errors contributing to inventory excess; supported KPMG and Sarbanes-Oxley audit requirements.
- Analyzed opportunities to improve recovery of non-recurring engineering costs from customers.

EDUCATION AND PROFESSIONAL DEVELOPMENT

Bachelor of Business Administration
Universidad de Guadalajara · CUCEA · 2009

Integrated internal auditor training
ISO 9001, ISO 14001 and OHSAS 18001 · Global Standards · 2014

Strategic Business Decisions Simulator
First place · 2014

Lean Manufacturing and Lean Accounting
Yellow Belt · Sanmina-SCI · 2011

Full-stack web development
HTML, CSS/Sass, GitHub, MySQL and React · 2020

LANGUAGES AND DIGITAL TOOLS

Spanish Native · **English** Advanced

SAP S/4HANA · CBTA · TOSCA · UiPath · Power Automate · Copilot proofs of concept · Business intelligence and analytics